

What is The Michigan Literary Network and Motown Writers Network?

Motown Writers Network and The Michigan Literary Network is a top viewed web site in Michigan that promotes literary works by Michigan authors and authors whose works positively promote Michigan, especially Metro Detroit. In addition to posting information regarding new releases by mainstream as well as self-published writers of this nature, we also provide readers with book previews, book reviews, postings about upcoming literary events, a list of anticipated releases for the current year and beyond, and press releases regarding events, awards, and other related web content.

Motown Writers Network was launched in August 2000 in order to assist writers, network authors and poets, promoting books written by or about Michigans. The Michigan Literary Network was started in 2006 to connect readers with the Michigan literary community and provide more literary events in the Metro Detroit Area. Motown Writers Network and Michigan Literary Network is not a book club, but an online resource that posts literary information of interest to readers and writers.

Vision Statement

The goal of Motown Writers Network and Michigan Literary Network is to offer exciting, timely, positive, and useful information to the Michigan literary community.

Contact us by U.S. Mail

Motown Writers Network
Attn: Sylvia Hubbard
PO Box 27310
Detroit, MI 48227

Getting on Motown Writers Network and The Michigan Literary Network

Books that may be featured on the Motown Writers Network and The Michigan Literary Network web site should:

- (1) Be available for order through **Amazon.com**; this website is an Associate of Amazon.com, therefore it is important that your book is listed with Amazon, but we will post new release info even if your book is only available on 1st Books, iUniverse, or any other bookseller site.
- (2) Have an available graphic of the book cover (make sure it's a smaller size file as opposed to a huge file that has to be downloaded);
- (3) Include 100 word bio, which doesn't include the URL (website) of author.
- (4) Be a novel that is written by a person living in Michigan or born in Michigan or be a story that prominently features Michigan.

Advertising on Motown Writers and The Michigan Literary Network

MWN and MLN is ranked among the top-visited websites for the Michigan literary community. These websites are popular with local audiences that consist of book clubs, publishers and small presses, veteran and aspiring authors, literary event organizers, libraries, and thousands of avid readers. All books featured on the MWN and MLN home page routinely receive high visibility and increased awareness.

The Hot Spot Advertisement: (on MLN only) Book covers featured at the top of the websites are hyperlinked directly to Amazon and receive a high rate of click-throughs. Prices to advertise book covers on this prime location are:

2	weeks	\$20.00
4	weeks	\$40.00
6	weeks	\$60.00

All new ads for The Hot Spot run at the beginning of the week.

Sidebar Advertisement:(on MWN only) Sidebar advertising (also located on the homepage) promotes your book cover,

and offers a direct link to Amazon.com, and to your official author website. We choose background and hyperlink colors that will correspond with your book cover. Pricing is:

30	days	\$25.00
60	days	\$50.00
90	days	\$75.00

Banner Advertisement: Located on both homepages and throughout the site, can promote your book, services and offers a link to your website or site on Amazon (if it's a book). We choose background and hyperlink colors that will correspond with your book cover.

30	days	\$25.00
60	days	\$50.00
90	days	\$75.00

Author of The Month or Spotlight: Located on both homepages, can promote your book and offers a link to your website or site on Amazon. We choose background and hyperlink colors that will correspond with your book cover.

30	days	\$35.00
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In order to advertise on MLN and MWN:

- 1-your Amazon.com link MUST be available;
- 2-your book cover must be in its final form (it doesn't have to be available on Amazon; you would need to email a copy of the jpeg for downloading);
- 3-please complete an Ad & Promotion Proposal form to let us know the type of ad you want, etc.
- 4-you may buy either a HOT SPOT or SIDE BAR ad; also include the web address of your official author site.
- 5-include a contact name, email address, and phone number in case there are any questions.
- 6-we reserve the right to accept or reject advertising; **please inquire about your proposed ad prior to sending payment.** [Email us if you have questions](#)
- 7-once your ad is accepted, you will be notified about its posting.

Book Reviews

Due to the volume of books received, we **do not** have the manpower to review 100% of the books received (including self-published ones). We have received an increase in the number of authors that want their book reviewed. However, we are scaling back and can now approximately 25% of the books received, therefore please **DO NOT automatically send us your book for review because we do not have the manpower to review your book**; however, if we do read the book, it may take between eight weeks to six months before a review is posted. If you have not seen a review posted of your book within this time frame, it probably will not be reviewed. We prefer all kinds of contemporary fiction or biographies, but we can review historical, psychological, financial, poetry, or political type books.

You do not have to send us a copy of your book in order to be on this website only **2 copies** are needed for reviews. But if you do want to send a press kit, a **galley** or a copy of the **finished book** (no manuscripts), the address is:

**Motown Writers Network
c/o Sylvia Hubbard
P.O. Box 27310
Houston, TX 48227**

You **do not** have to mail the book priority or express; media mail is fine and less expensive.

Periodically, we feature trivia contests or drawings for book giveaways, etc.

Feel free to contact us about new book releases, book signings, and special events. Thanks for your interest in and

support of Motown Writers Network and The Michigan Literary Network.

E-mail Links

Author Links	Want your link to your author site posted?	Author Links
Feedback	Have comments or questions?	Feedback
Industry News	Just got a book deal, award, new media coverage, film option, or want to share a press release? (Please note any references to email addresses for the author or publicist will be removed to prevent you from getting spam).	Publishing Industry News
New Book Release	Tell us about your book in this format: <i>Title</i> Author Name(s) Publication Month - Year Publishing Company Name	New Book Release
Post My Event	Send us info about your event. Include Name of Event, Date, Location, Description (including participating authors), and website link or contact info	Post My Event

If you are a reviewer and would like to utilize The Michigan Literary Network or Motown Writers Network to post your reviews, please [contact us](#). At this time, we cannot pay, but we can give you a 100 word tag at the end of the review. After six months of submitting at least one review a month, we will have you permanently on the website and you are allowed to keep the books that you review.

If you are interested in our promotional program for authors, continue to read:

Motown Writers Network and The Michigan Literary Network strive to provide literary events for authors in the Metro Detroit Area. For authors who are interested in garnering more exposure for their book to local audiences, we offer several annual programs.

\$150 Bronze Membership – 3 events, a listing on The Michigan Literary Network’s author list, Quarter Ad in The Essence of Motown Literary Journal and participation in The Essence of Motown Writers Conference as a one day vendor.

\$275 Silver Membership – (same as Bronze) except you will receive one all access pass to conference, Half page listing in The Essence of Motown Literary Journal, premiere listing for six months on The Michigan Literary Network. 500 postcards will be made up with your book cover and sent to three reader’s conferences all over the US (Rawsistaz and two other conferences depending on your genre).

\$400 Gold Membership – (same as Silver) except you will receive two all access passes to conference, Spotlight feature in The Essence of Motown Literary Journal (Half page with book cover, author’s pictures and info with website link). Distribution inside of HubBooks’ catalog that will be given to business book buyers in the Metro Detroit Area after signing a distribution contract with HubBooks and placement on HubBooks.biz, and an excerpt of your book on HubBooks groups for readers interested in local books.

Other Services Available:

Ads in The Essence of Motown Literary Journal. See our prices at <http://Essenceofmotown.com/magazine.html>

E-Mail Blast

Individual E-Blast \$20 (starting in January 2007) our mailing list will receive a creative email promoting **one** book. Why shouldn't it be yours? (Authors limited to promoting same title with at least 8 weeks between and no more than two titles a month, never in two consecutive weeks.)

Advertisement:

- Front Cover of Book
- 150 Word Synopsis of book
- Specials (upcoming events, giveaways, contest, release dates)
- ISBN
- Link directing interested parties to your website and an excerpt of book
- Purchase link, directing potential customers to Amazon.com

Multi-author & Service E-Blast \$12 (starting in January 2007) Creative Email promoting 3 to 6 authors, events and services. Sent once a month near the third week. No restrictions on how many months one can participant.

Advertisement

- Front Cover or Logo of Service
- 100 Word Synopsis of Book
- Link to URL (website)
- Purchasing Link to Amazon.com (if book)

Are you ready to reach more and sell books? [Contact us](#) or visit our page at: <http://motownwriters.com/advertise.html> to use our paypal/credit card service.

Motown Writers Network/The Michigan Literary Network

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